To

[The Recipient Name]  
[Personal/Business Address]

I am XYZ, the Marketing Manager at ABC Digital Solutions. We specialize in creating animation videos for brands and services to help with their marketing and promotion campaigns. I’m pleased to offer our services to your company. Our high-quality animation videos will attract more clients to your business.

You have done a great job creating a remarkable online presence on social media platforms. However, what your pages lack is interactive animations. According to our survey, most social media users skip through written content and are more attracted to videos. Therefore, we propose engaging animation videos that interestingly present your brand.

We use high-quality graphics and original content to create our animation videos. Please visit our website to have a look at our portfolio. If you like what you see, we can arrange a meeting to discuss more details. We have many creative ideas to share with you.

Please let us know if you are interested in our proposal. We are eagerly waiting for your reply.

Sincerely,

[Your Name]  
[Business Name]  
[[Business Address]