To

[The Recipient Name]  
[Designation or Business Name]

I am writing to present an exciting opportunity to you for investment in the fitness industry. I would like to establish a new fitness gym in Bahria Phase 25, Islamabad. With my expertise in this field and your financial support, I am confident regarding the success of this venture.

The fitness industry is growing at a steady rate. According to a survey I conducted earlier this year, 70% of male and 43% of female individuals in Islamabad visit a gym to accomplish their fitness goals. This shows the market demand for a gym in this area is huge. In addition, the specific area I mentioned above has no gym facility at the moment. People have to travel to farther areas to visit a fitness gym.

Keeping the above factors in mind, we can avail this opportunity to embark on a profitable business venture. It is a promising venture owing to its high demand.

Please let me know your opinion about my proposal. I can discuss more details about my research and the possibilities of a successful business if we team up.

I eagerly look forward to hearing from you soon.

[Your Name]  
[Business Name]