Date:

To whom it may concern,

It is being confirmed that Mr. Peterson has been working in ABC Enterprises’ sales department as a sales executive for more than 5 years. During this time, Mr. Peterson has shouldered the responsibilities of leading the sales team of the company to make it reach its goals successfully, inputting experience and expertise into the sales and marketing area of the company to enable it to make more sales, using different techniques and strategies for successful implementation of ideal strategic decisions.

I confirm that Mr. Peterson has great leadership skills since he initiated many campaigns that worked well for the company. He has a lot of knowledge regarding conducting sales successfully and attracting more customers to the company. We wish him the best of luck in the future.

Name of the sender,

Designation of the sender in the company,

Name of the company

Signatures

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