**Date:**

**To**

**[The Recipient]  
[Business]**

**Re. Announcement of B & Dez’ new branch opening in San Francisco**

Dear Customers & Clients,

Referencing the subject, I go on to say that the most awaited time is here. As you know that the team B & Dez was in great circumference of work and halt together by the unstoppable coronavirus and the havoc of viral infections in the area. As per government implications of the lockdown to avoid the virus contamination, we could not get permission to arrange a public gathering for the opening of the new branch but with the better situation and partial lockdown, we are permitted to have a small opening ceremony.

The event of the opening ceremony shall be aired on the official YouTube channel of the **B & Dez** live where our worthy customers can join the opening ceremony. The ceremony shall be held on [EMAIL] at 5 PM in which all the high officials and other important personalities shall take part. Due to coronavirus and partial lockdown, we are not allowed to have a gathering of more than 15 people. Strong constraints of SOPs have to be followed and others can join the ceremony live.

To make it more exciting for our customers, we are giving discount vouchers to our customers through an online procedure by sending us an email to [EMAIL]. We also shall have online quizzes and games to add fun to it and make your contribution evident and active. We thank you for your constant support and trust in our business.

Regards

Forks Nicholas  
Managing Director  
**B & Dez** Attire  
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USA