**[Company Name]  
[Address: City, STATE, Zip]**

**Date:**

**Re. Introducing the New Fragrances to the Store as Latest Summer Collection to Update the Storehouse**

I am highly delighted to inform you that ***Synergy Fragrances***have launched its new collection of perfumes, body mists, and fragrance oils. We are honored and highly obliged by the valuable response you have always been giving us.

We thank you for the support and valuable feedback on the sample reactions and responses by our worthy customers. While producing new products, we aim to assert quality and customer satisfaction as a priority. We are also up to enhance the quality and efficiency of our products. We are sending you a sample of *lilac*perfume, a body mist, and fragrance oil. We would acknowledge your worthy and esteemed response. Your feedback will be recognized and considered while updating and finishing the product shape.

*Lilac*is a fragrant mixture of cold and soft smell which is exotic and divine at the same time. The fragrance is specifically prepared for the summer a mixture of sweet and delicate scents. The scent is compounded and refreshing keeping in view the seasonal effect.

We will offer a discount of 20% if you preorder the product. Please let us know about your reaction/feedback. We thank you for your esteemed consideration and faithful customer-loyalty.

Please respond to [email].

Regards

Synergy Fragrances  
B-90 VC Square, Nelson Taylor Avenue  
California, USA