To

[Name Here]  
[Designation]

Re. Complaining the Confronted Price Discrepancy in Readers Book Shop on 23-01-20XX

Dear Sir/Madam

I am Herrick A. Mike from the Union County of New Jersey; CA. I am extremely displeased to confront the price discrepancy at your store. I could not endure without writing this to you because of this regretful experience at your bookstore.

I am a very regular customer of your holding a customer loyalty card. I visited your store on 23rd January 20XX. I had to buy a few new arrivals by J. K. Rowling and Stephen King. I was prompted to visit the shop as I had gone through the website telling an in-store flat 20% off on J. K. Rowling and Stephen King’s new arrivals. I rushed to the store and bought the latest editions of both.

The total payable amount according to the price tags was $47 whereas when I got to the cash counter my bill was a total of $75. When I asked the cashier, he, rudely, turned his back to me and told me that he has to check my bill account according to the system database and cannot assist anymore.

I request you to look into this and refund the difference which is $28 and reveal the hidden values after reevaluating and reconsidering the values of the items purchased by reconciling the database values with the tagged ones. I shall be grateful to you if you consider my complaint and instruct your team to look into this and make a speedy correction.

I am available at [contact] for any queries. I am hoping that my matter will be resolved at priority without impelling me to register my complaint in consumer court.

Regards

Herrick E. Mike  
34-D G-3, Sector 9, Edward Avenue  
Summit, Union County of Jersey, CA, USA