To whom it may concern

Around this time each year, The Eagle Eye Football Club approaches major businesses with an esteemed reputation in the town to offer a sponsorship for us. Given your investment and interests in the community, we have pondered reaching you this year.

ABC Solutions has always been keen on the welfare and improvement of the community in many ways, and it has rightfully earned a good name in this area. Moreover, the whole city is a witness to the credible and authentic business of your company.

On such accounts, The Eagle Eye Football Club is proposing you a sponsorship through which you not only can carry your flagship of community work but market your business as well. Each player in our team will wear a shirt of your company in every match, both in and out of the city.

Other perks of sponsoring us include our social media marketing of your company through top-notch graphic design techniques. We will also send a blast of emails to the families interested in our events in the pursuit of your business’s growth. Also, you will be given free tickets to each game.

The entire city reckons our club is no less than any highly professional one and our team players are in high spirits. However, due to some reasons, we do not have enough funds for the necessary expenditures of the club.

Nevertheless, through our hard work and professionalism, we will make sure that you do not regret working with us.

Should you have any queries, please feel free to contact us at [X

Sincerely,

Mark Buffalo,  
CEO,  
The Eagle Eye Football Club